



## PRESS RELEASE

Card Payment / Banking industry

# ELITT qualifies its Pure HCE test tool and becomes an authorized laboratory

Caen (France), June 7th, 2017. ELITT, the specialist of secure electronic transactions, announces the qualification of its test tool and the authorization of its laboratory for the assessment of PURE cloud-based mobile payment solution.

PURE Cloud-based Mobile Payment solutions can be evaluated using a PURE HCE Test Suite developed by Elitt, qualified by PayCert.

PURE is a scheme-agnostic set of EMV™ application specifications that private-label cards issuers and national payment associations can use without entering into a business agreement with another payment scheme.

Among the specifications, PURE Cloud-based Mobile Payment is dedicated to HCE solutions.

Elitt will help in development and rollout of secure mobile contactless payments, providing assessment on products based on PURE specifications

« This accreditation is good news for our customers, who will benefit from ELITT's services – recognized for their quality- on a wider range. In parallel, it opens to ELITT the doors to the secure mobile transaction market” comments Jean-Pierre Dubord, ELITT's CEO.

### ***About PURE***

*PURE is an off-the-shelf payment application that is fully compliant with the EMV™ standard. It is designed for domestic schemes and private payment card associations looking for chip-based security and fast time to market. As it is not tied to one particular existing global scheme, private-label card issuers and national payment associations can use it without the need to enter into a business agreement with another payment scheme. PURE is a comprehensive ecosystem offer with partners proposing Contactless Kernels for EMV™ compliant payment POS (Point of Sales) terminals, test and certification services, all combining together to provide a ready-to-use payment environment.*

***About ELITT ([www.elitt.com](http://www.elitt.com))***

*ELITT (EuroLab for International Transaction Technologies) is a B-to-B service company specialized in secure electronic transactions.*

*ELITT's business is to verify the proper operation of products (cards, mobile phones, acceptance systems, unattended terminals, etc.) and elements of the processing chain that are submitted during the phases of design, production and deployment.*

*The triple expertise of ELITT (evaluation – technical consulting services - audits) applies to domains of banking transaction, transportation, healthcare and identity.*

*Member of the Secured Electronic Transactions (TES) cluster, ELITT is based within the EffiScience campus near Caen, France, and offers its expertise internationally.*

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